

Alina Yamkova

Senior Product Designer · UX/UI · Product Ownership

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PROFESSIONAL SUMMARY

Senior Product Designer with 8+ years of experience shaping complex SaaS products across Banking, Fintech, and Oil & Gas — often as the sole designer, working with international teams across Europe and the US.

Over time I grew into product ownership: writing PRDs, gathering requirements, running stakeholder demos, and keeping design and engineering aligned from day one. Not as a side task, but as the work that made the design land.

I use AI prototyping to move fast and work closely with engineering to refine, spec, and deliver. I work in Figma and MagicPatterns, and use AI as a tool to support thinking and execution, not to replace product judgment.

KEY STRENGTHS

Prototyping & interaction design · Product ownership & PRDs · Design systems · Workshop facilitation · AI-assisted workflows · Cross-functional collaboration

EXPERIENCE

Senior Product Designer · Trade Ledger

Krakow, Poland · April 2024 – Present

SaaS platform for banks to manage Confidential Invoice Discounting (CID) lending processes

- Sole designer on the product, covering two portals: one for bank staff, one for their clients. Delivered 12+ features over the past year, including 4 in the last 3 months, working directly with engineers, PMs, and stakeholders.
- Introduced high-fidelity interactive prototyping into the development cycle, eliminating the previous pattern of post-development client change requests that could extend timelines by months.
- Present prototypes directly to bank management during demos, walking them through the problem, the solution, and the reasoning behind design decisions.
- Use AI tools to accelerate wireframing, UI generation, and prototyping, improving speed, consistency, and iteration across the product.
- Write PRDs and user stories myself, working closely with AI tools to structure thinking and cover edge cases.
- Own and maintain the Design System, keeping components consistent and scalable across the full product.

UX Architect · Luxoft DXC Technology

Remote · March 2022 – December 2023

Complex SaaS for production engineers to analyze, manage, and optimize oil & gas well assets

- Helped shape the product from scratch, defining MVP scope together with 6 subject-matter experts and stakeholders.
- Conducted end-to-end user research (interviews, journey maps, personas) and translated findings into validated information architecture and interaction design.
- Ran usability testing that led to real flow simplifications, reducing complexity for engineers and saving development time on several features.
- Facilitated ideation and prioritization workshops in Miro (user story mapping, feature prioritization, goal alignment) across a cross-functional international team.
- Delivered competitive analysis and design roadmaps to guide long-term product direction.

UX Architect · Luxoft DXC Technology

Kyiv, Ukraine · June 2021 – March 2022

Internal SaaS for engineers to prepare and manage well programs

- Collaborated with stakeholders to define product requirements and user stories; identified usability issues early in the development cycle.
- Designed wireframes, mockups, and interactive prototypes; presented to design committees and clients for approval.
- Mentored junior UI designers on product design principles and process.

Middle UX Designer · Maxitech Software

Kyiv, Ukraine · February 2020 – June 2021

FinTech CRM and SaaS products

- Managed UX/UI workflow across the project; designed information architecture, wireframes, and clickable prototypes.
- Ran A/B testing strategies to identify optimal UX solutions; collaborated with developers on interactive implementation.

Middle UX/UI Designer · FinTech Startup

Kyiv, Ukraine · September 2019 – February 2020

- Designed user flows, sitemaps, and visual assets (icons, illustrations) for mobile apps and web products.
- Conducted cross-browser and cross-device QA testing prior to launch.

Project Manager Intern · Code4Business Software GmbH

Aachen, Germany · June – September 2019

- Managed Magento-2 projects using Agile methodology; facilitated client stakeholder sessions and delivered usability-tested deployments.

Web/UX/UI Designer Intern · C&L Trading GmbH

Aachen, Germany · September – December 2018

- Designed and developed B2B eCommerce websites for Korean beauty brands (Leaders, JMW, Lebody).

Early career (2018–2019): freelance UX/UI projects across FinTech, EdTech, Healthcare, and IoT platforms via Upwork.

SKILLS

Design: Figma, Design Systems, Prototyping, Wireframing, Information Architecture, Usability Testing

Product: PRD & User Story Writing, Workshop Facilitation, Roadmap Planning, Competitive Analysis, Agile / Scrum

AI Tools: Claude (product thinking, PRDs), MagicPatterns (rapid prototyping), ChatGPT

Collaboration: Miro, Jira, Confluence

Industries: Banking, Fintech, Oil & Gas, B2B SaaS, Enterprise

EDUCATION

Master in Computer Technologies · Lviv Polytechnic · 2019

Bachelor in Law · National University of Fiscal Service of Ukraine · 2016

LANGUAGES

English — Advanced (C1) · **Ukrainian** — Native · **German** — B2 · **Polish** — A1 (learning)

CERTIFICATIONS

- AI-Powered Prototyping — online course, May 2026
- Design Thinking: The Ultimate Guide — Interaction Design Foundation, Feb 2025
- UX Management: Strategy and Tactics — Interaction Design Foundation, Jan 2024
- Project Management internship — Code4Business GmbH, Aachen, Germany, 2019
- German language B2 — Berlin, Germany, 2017